

**Strategic
Planning**

PROJECTS
& Communication



Objectives

01

Having flagship interventions with culminated qualities

02

Securing sustainable sources of funds, programs and institutional support

03

Effective expansion of outreach in terms of sectors, programs, areas and participants

04

Ensuring a efficient and effective policy-strategy based program design and management



What we have **achieved!**



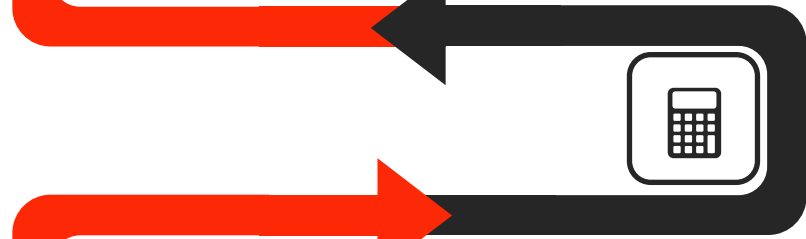
**Experience and expertise
in humanitarian response**



**Women
Empowerment using
Self-Reliance Group
(SRG) and Family
Development Plan
(FDP) models.**



**Specialization
in Advocacy**



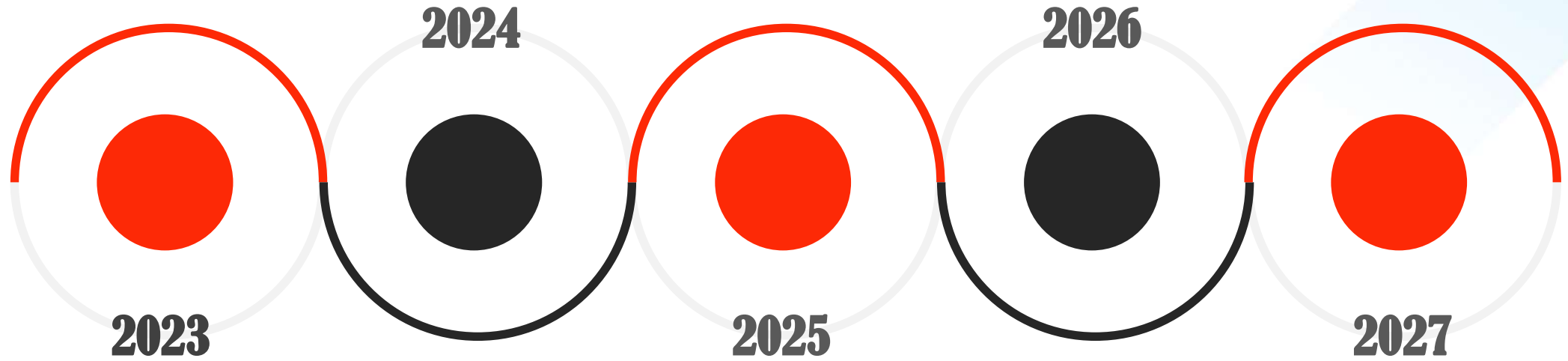
**Adolescent
empowerment with
technical and financial
supports.**



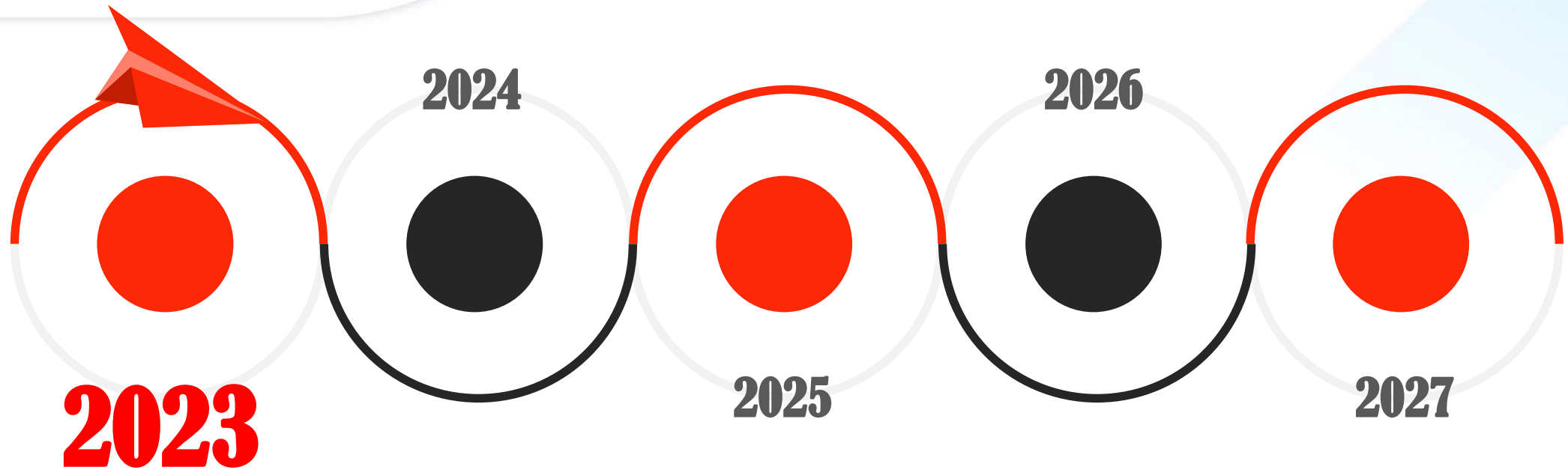
**Flagship programs- like
Maktab based pre-school**



The **PLAN**

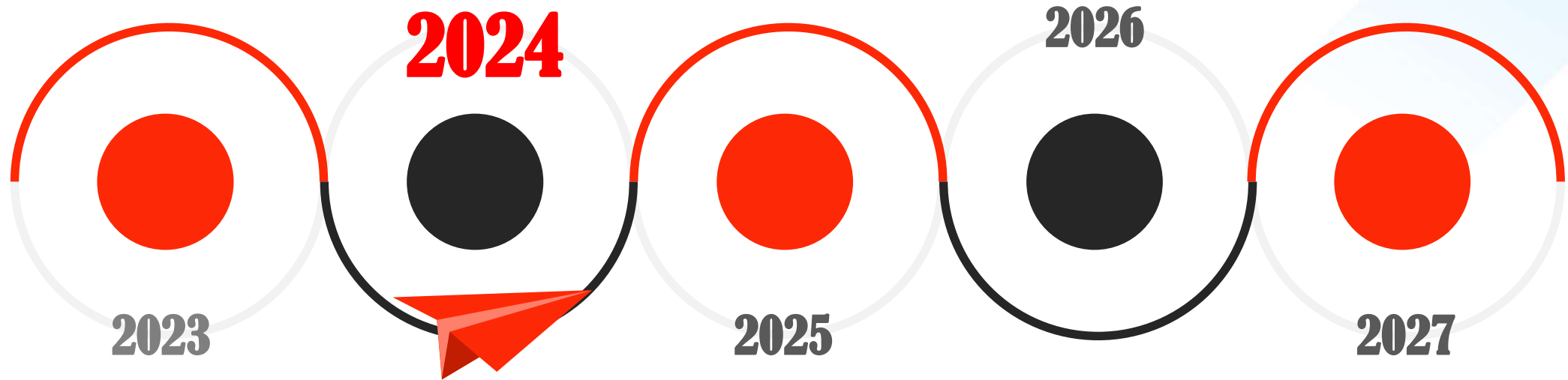


The PLAN



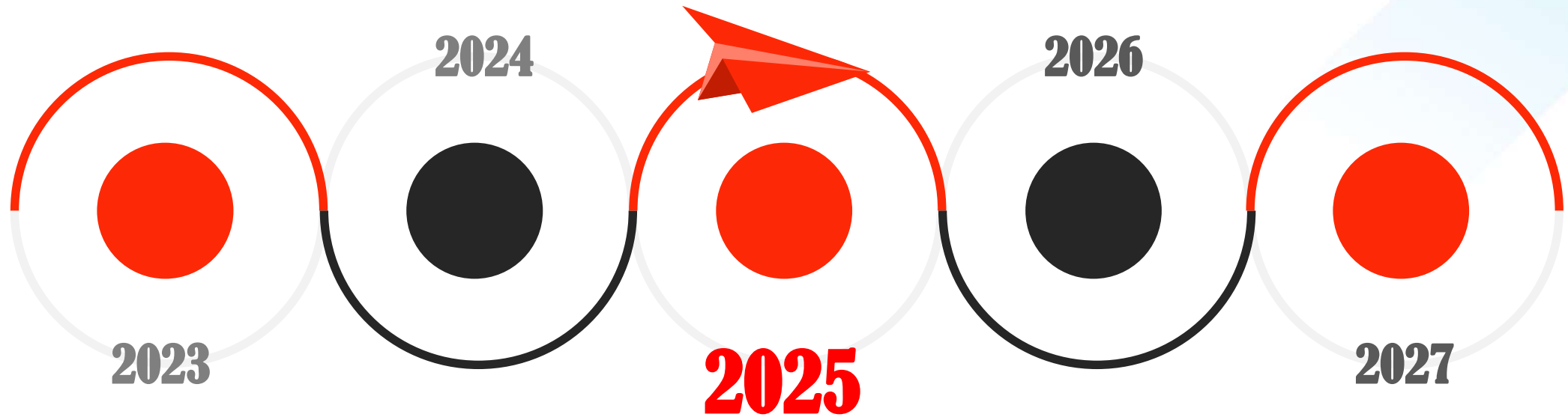
- **Partnership and Program management Policy**
- **Fund raising policy with Donor mapping**
- **Program design/fund raising cell**
- **Continuing regular programs (special focus: coastal poverty, climate change, DRR)**
- **Focus on skill development and education program for Rohingya communities**

The PLAN



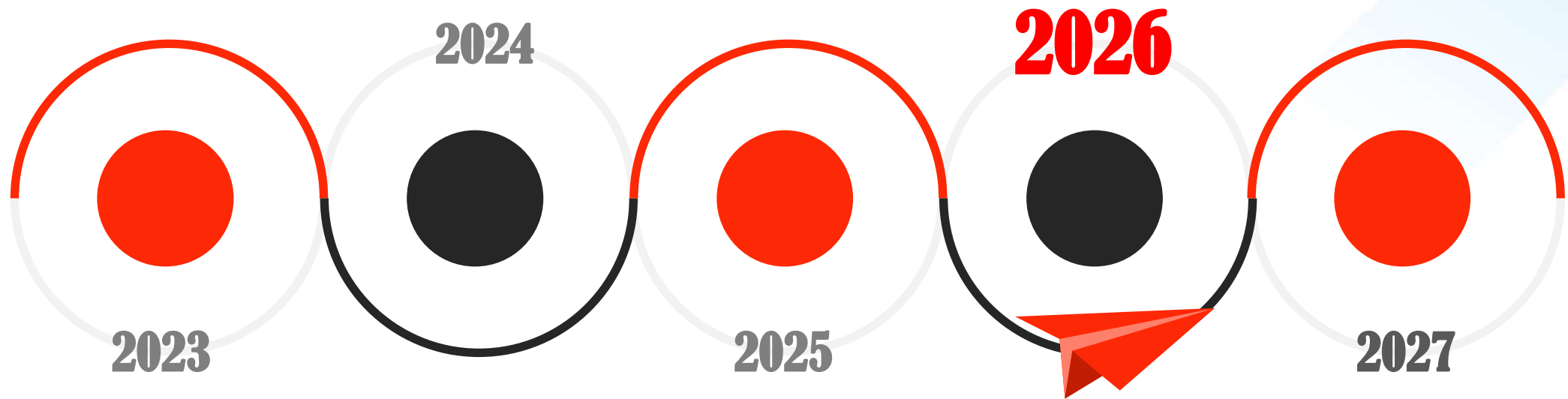
- **Functional & complete year wise funding map**
- **Active CSR funding maps**
- **Exclusive project proposal designed**
- **SDG based project ideas identified**
- **Human rights based project/programs**
- **Hospital/sattelite clinic for host and Rohingya response**
- **Ehanced communication visibility**

The **PLAN**



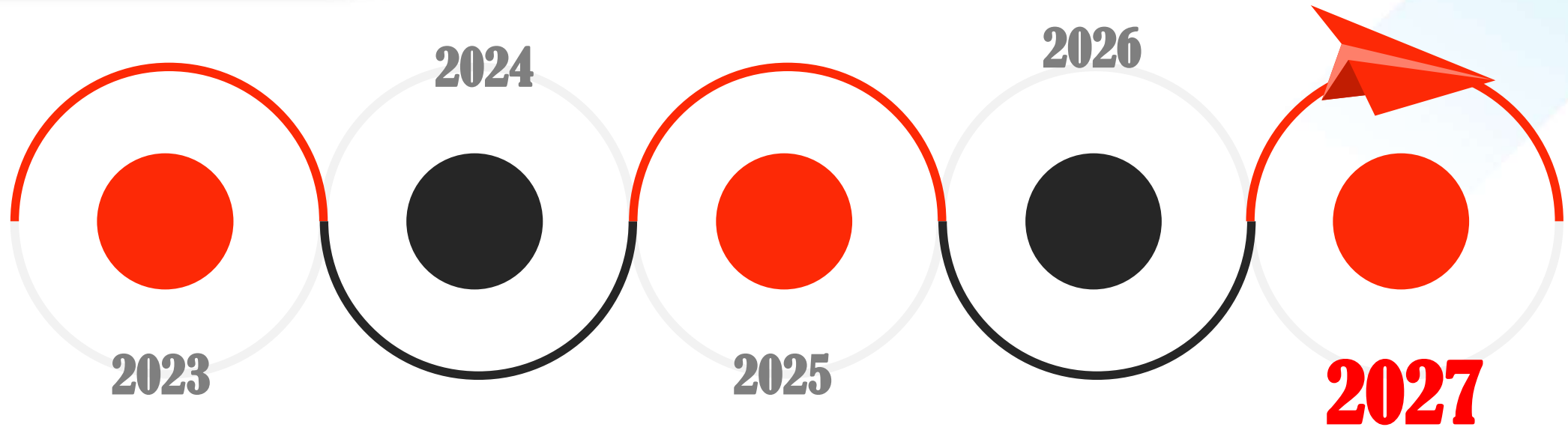
- **Expansion of working areas**
- **Expansion of sectors and programs**
- **Promoting vocational/technical education**
- **Establishing umbrella commerce system**

The PLAN



- **Special flagship programs on FOs/Food security**
- **Leading in Rohingya response (if Rohingya crisis continues)**

The PLAN



- **Having a fund raising mechanism, well set up**
- **Projects are being managed with an effective mechanism**
- **Peerless flagship programs are proudly there.**

Challenges: Lest we forget



Reducing Resources

Funds and usual sources of fund is decreasing, will need to search new options



Culminating Competition

New NGOs are coming up with outstanding capacities, INGOs are also competing. We will need to enhance our peerless capacities



Shrinking Spaces

Civic spaces in Bangladesh for CSOs and NGOs are shrinking. Funding for advocacy –human rights will be critical. Need to be engaged positively



Dubious Disaster

Climate related disaster, other natural, socio-economic disaster can be great threat to ensure the plan. Need to have contingency plan



**Thank
You**

