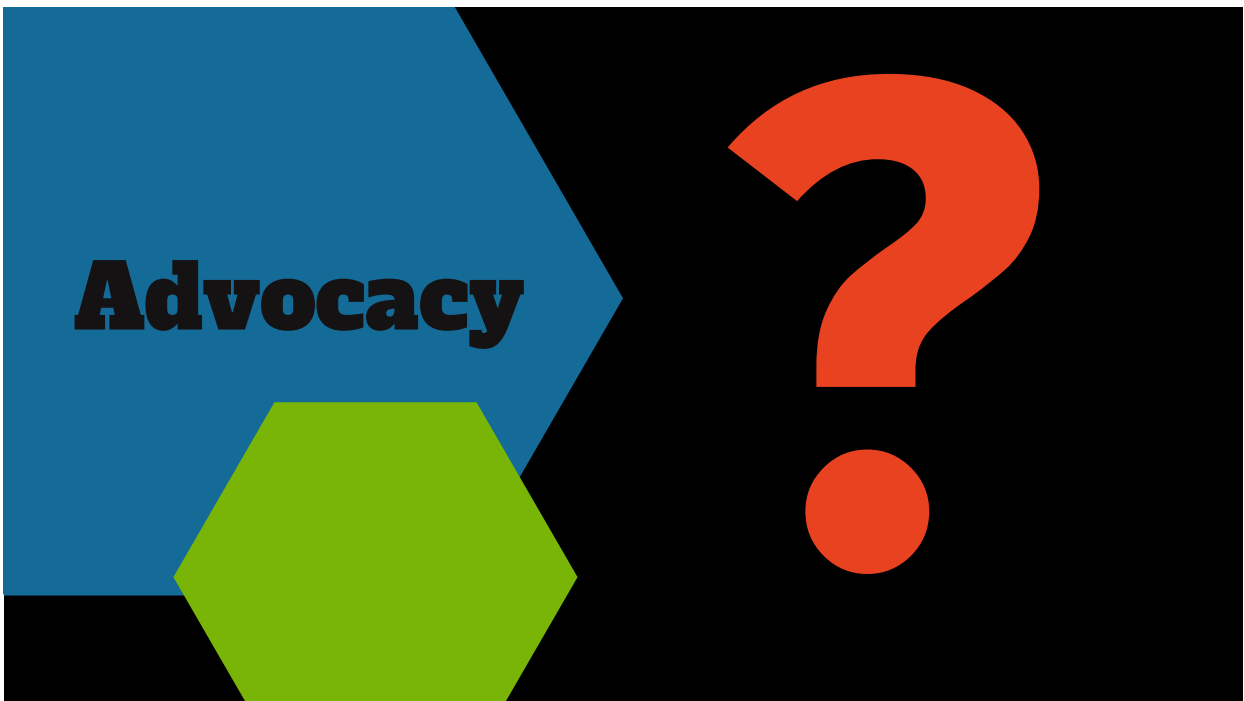


# DIGITAL ADVOCACY



**ADVOCACY**



**Digital  
Advocacy**

## Key components of digital advocacy

- Social Media
- Email Campaigns
- Websites and Blogs
- Online Petitions

- Online Fundraising
- Digital Content Creation
- Grassroots Mobilization
- Monitoring and Analysis



Digital advocacy  
Knowledge Check

