

**The strategy of SRHR and Ending Child Marriage
Campaign (2023-2025) through Community Radio**

Welcome

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Objectives

- 1. To inform and be well aware of the Sexual and Reproductive Health Rights of adolescent girls**
 - 2. To reduce and eradicate child marriage and**
 - 3. To engage community through COAST program on these issues**
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Year Wise Activities

On-line Activities

2

Radio program on SRHR and child marriage (PSA, drama, talk shows etc.)

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Visual/video contents and program on SRHR and child marriage campaign

2

Yearly video development for social media

3

Buster post in social media (Facebook, Twitter and Instagram) on SRHR and child marriage issues

Identify cases/ stories/ adolescent girl's life and prepare case stories

2
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2
3

Adolescent clubs-based awareness activities on SRHR and Child Marriage

Organizing debate and essay competition in schools and colleges on importance of SRHR and negative impact of child marriage

Create social change makers in community among the adolescent girls

Advocate for WASH block in schools and colleges by the adolescent groups and clubs

Engagement of local government official in COAST campaign

Day observation program on SRHR and eradicate child marriage

Year Wise Activities

2024

On-line Activities

- **Radio program on SRHR and child marriage will be continued**
- **Video contents and program on SRHR and child marriage campaign and catch up the changes and impact**
- **Yearly special video development for SRHR and child marriage**
- **Boost up posts in social media (Facebook, Twitter and Instagram)**
- **Following the case**

Year Wise Activities

2024

Off-line Activities

- **Engaging adolescent clubs-based and COAST program groups including MF program for awareness activities on SRHR and Child Marriage**
- **Organizing debate and essay competition in schools and colleges on importance of SRHR and negative impact of child marriage**
- **Organize yearly adolescent club conference**
- **Develop Youth ambassadors in our programs**
- **Advocate for WASH block in schools and colleges in our working areas**
- **Engagement of local government official in COAST campaign**
- **Day observation program on SRHR and eradicate child marriage**

Year Wise Activities

2025

On-line Activities	Off-line Activities
Do same as previous year	Do same as previous year



THANK YOU