

Gazette of Dry Fish

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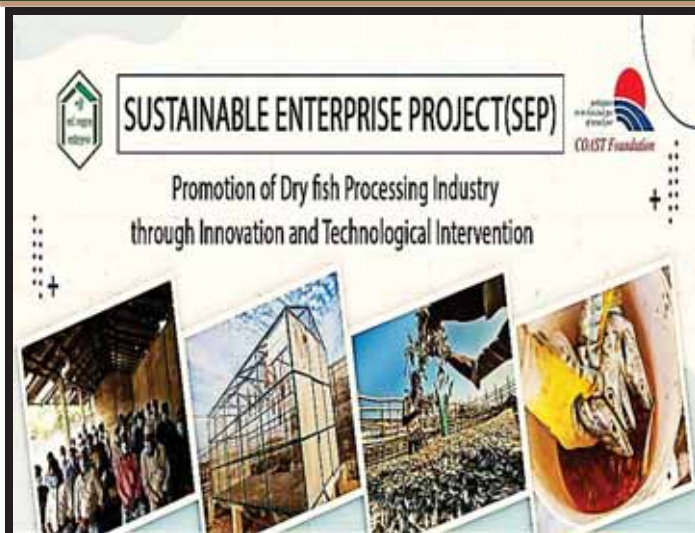
Promotion of Dryfish Processing Industry through Innovation and Technological Intervention

6th Edition, January 2022, Sustainable Enterprise Project (SEP), COAST Foundation

Project in brief: -

COAST Foundation is implementing a multi-dimensional project entitled *Promotion of Dry Fish Processing Industry through Innovation and Technological Intervention* in Cox's Bazar district under the SEP Project. The duration of this project is from 7th June 2021 to 7th May 2023. During the project, the beneficiaries of dry fish will be benefitted through their implementation by knowing the facts and formulas of safe dry fish production. This project will strengthen self-resilience of the dry fish worker and ensure protective environment of organic dry fish marketeer.

SEP dryfish project inaugurated a new Facebook page namely "Sustainable Enterprise Project-SEP-COAST"



Facebook Page of COAST SEP Project

PC: Tusi Banik 1st Dec 2021

SEP enrolled its new beginning with dryfish project which directed by Coast Foundation and supervised by PKSf. This project entitled as Promotion of Dry Fish Processing Industry through Innovation and Technological Intervention in Cox's Bazar district. The duration of this project is from 7th June, 2021 to 7th May, 2023. During the project, the beneficiaries of dry fish will be benefitted through their implementation by knowing the facts and formulas of safe dryfish production. This project will strengthen self-resilience of the dry fish worker and also ensure protective environment for organic dryfish marketeer.

For this kind of reason, SEP dry fish project started a new Facebook page namely "Sustainable Enterprise Project – SEP – COAST Foundation". People of all around the world will get to know about the activities, moreover the vision and mission of this project through this Facebook page. This Facebook page will also go for online marketing from where customers can easily select and buy their desired dry fish through online system.

Dry fish beneficiaries could get Business Certification by their organic production



Workshop on Business Certification

PC: Tusi Banik 23rd Dec 2021

Beneficiaries of dry fish cluster from Nazirartek and Khurushkul area in Cox's Bazar got so many business-related trainings which was covered by COAST SEP dry fish project. From these trainings, they got to know each and every direction through which they could increase their business not only in Cox's Bazar but also all over the world. By these trainings, now they are very much influenced to produce organic dry fish which has large market value in Cox's Bazar.

Recently, SEP project invited 30 dry fish beneficiaries and 02 resource persons for a Business Certification Seminar in District Fisheries Office on 23rd December, 2021. The two resource persons were S. M. Khalekujjaman, Fisheries Officer, and Tarapod Chowhan, District Senior Fisheries Officer. Both of them cordially advised and suggested that organic dry fish processing is mandatory for all. They also warned that in future, Bangladesh Government surely ban the products which will not maintain quality and sustainability. Besides these, they told about the Certification process through which beneficiaries could

Environment Club of COAST SEP has established 10 tube-wells under this project



SEP Env. Club has set-up tube-well

PC: Tusi Banik 26th Dec 2021

sell their products not only in Bangladesh but also throughout the world.

SEP dryfish project cumulatively going forward day by day through implementing the common service works in the field. Recently, this project set up tube-wells in Nazirartek and Choufaldandi area so that beneficiaries of these area could get safe water for drinking and washing fishes. 10 beneficiaries got this service in a community basis, and they promised that this service would share in the community people.

People of Nazirartek and Choufaldandi wanted a safe water source for a long time. SEP project fulfilled their demand through one condition of producing organic dryfish. This project will provide a lot of good service to these communities for their well-being and better living.

For more information: -

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