NGO Business MODEL?



Private Initiative / NoN STATE ACTORs for PUBLIC GOODs : NGO 's Financial Sustainability : How to Transform Business Model

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- For public goods, whether it is philanthropy turning to right based approach,
- Global citizenship and humanitarianism, basic spirit

Will Financial Sustainability may create this original mission drift ?

- What we see among some NGO MFI (micro finance institution) because of minimalist approach or commercialization,
- or integration to market drive, create general alienation, over in debtness.
- Dr Yunus Social Business is one of the answer, may be not the best answer. Profit for development not for individual gain



SOCIAL

BUSINESS



- NGO fund raising in developed countries, is not mere fund raising only, it is
- SHARE RESPONSIBILITY as GLOBAL CITIZENSHIP, Campaiging Advocacy and OPINION BUILDING.
- It should not be stopped.

Thank you!

